

## **TheClaimsSPOT.com Blog Debuts as Preeminent SPOT for Claims Professionals**

*The Claims SPOT's goal is to provide thought provoking information to help claims professionals, and organizations, be more efficient, and foster new ways of thinking about the claims industry.*

([PRWEB](#)) June 24, 2010 -- TheClaimsSpot.com is a blog established to provide information, networking and content on claims topics focused on timely relevant and current issues facing claims professionals today.

Attorney and Claims expert, Marc Lanzkowsky said that he and his team created TheClaimsSPOT.com as a resource for those who are looking for information available online in one place where professionals can go interact and find relevant and timely information facing the industry today. "It's the spot that claims professionals have never experienced previously. We wanted TheClaimsSPOT.com to be the place for exchange of information, provocative conversations, and insightful, expert knowledge. All in one place. Given the pressures on claims staffs to do more with less, we were looking to provide practical insight, and out of the box thinking so claims professionals could do their jobs more efficiently. We believe there is a wonderful opportunity do things differently in today's ever changing marketplace that will improve the industry as a whole. TheClaimsSPOT is looking to help lead the path to improvement."

Lanzkowsky said there needed to be this resource for the Claims Industry and the blog is being referenced by organizations like the LexisNexis Insurance Law Center and Claims Magazine. TheClaimsSpot.com's core group of Authors provide regular articles and insight weekly on a variety of claims related topics. Two key contributors include Marc Lanzkowsky (founder) and contributing editor Taylor Smith. Additional contributors are comprised of industry experts in field of claims and related entities who offer real world day to day experience and the best and brightest in areas of Claims Operations, Claims Technology, Due Diligence and Litigation Management.

TheClaimsSPOT has a clear and simple mission to provide insight and thought provoking commentary regularly, something that's never been done before for this audience. An example of the insightful information is the latest post: [The Need For Claim Auditing In Catastrophe Loss Situations Such As The Gulf Tragedy](#) <http://bit.ly/aylAk5>. Journalists, claims professionals and attorneys interested should contact Marc at [marc@TheClaimsSPOT.com](mailto:marc@TheClaimsSPOT.com).

Photo of Marc Lanzkowsky, Founder and Owner of TheClaimsSPOT:

<http://theclaimsspot.com/>

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